

A man in a dark suit and tie is shown from the side and back, pointing his right index finger towards a bright, glowing light source in the distance. The scene is set in a dark room with warm, orange-toned lighting from the background light. The man's suit jacket is slightly open, revealing a white shirt and tie.

SHIFT YOUR TEAM'S CREATIVE MINDSET

THE
VISUAL ADVOCATE

VISUALADVOCATE.IO

RATE CARD

Custom add-ons available on request

1. Junior-Level Consultation

Team Size: Up to 5 attendees

Format: Virtual interactive strategy session

Deliverables:

- One (1) 60-minute collaborative virtual session
- Tailored brand insights
- Session recording available on request

Physical attendance (extra charge)

Ideal for Creative team,
Marketing team and Start up
executives

Starting at
₦750,000

2. Mid-Level Consultation

Team Size: Up to 5 attendees

Format: Workshop + Keynote

Deliverables:

- One (1) 90-minute strategy workshop
- Keynote presentation (live or virtual)
- Brand Positioning Map
- Audience segmentation and messaging guide

Physical attendance (extra charge)

Perfect for teams refining or
redefining brand strategy

Starting at
₦1,000,000

3. Top-Level / Executive Consultation

Team Size: Up to 5 attendees (more on request)

Format: In-person keynote session + Executive advisory

Deliverables:

- One (1) 90 minute session (in-person)
- Custom keynote presentation (live or virtual)
- Executive brand narrative and positioning strategy
- Audience segmentation and messaging guide
- Brand Positioning Map
- Brand story arc

Perfect for C-suite
leadership, brand founders,
creative directors and
enterprise strategy teams

Starting at
₦2,000,000

To book, email: isholaayo@gmail.com. Slots are limited per quarter

Ayo Ishola is a seasoned Creative Director with over a decade of experience delivering standout campaigns for some of the world's biggest brands, including MTN, Guinness, Johnnie Walker, Indomie, Dulux, and Interswitch. His journey through Nigeria's top agencies has taken him from Miami Ad School to Cannes Young Lions, with notable milestones such as judging the New York Festival of Creativity.

Widely known as **The Creative Director of the Masses**, Ayo champions the belief that creativity is a powerful tool for bold, transformative growth. At the core of his work is a mission to **lead others toward meaningful creative direction**. Whether he's **speaking at platforms** like the **African Creators Summit** or **Lagos Startup Week**, mentoring talents, or helping brands overcome creative challenges and blocks, Ayo remains committed to producing work that's not just different, but deeply purposeful.